



PROMOTING BUSINESS & COMMUNITY

Celebrating Norwell: An Evening to Recognize Our Outstanding Citizens and Businesses

The Norwell Chamber of Commerce has a long tradition of recognizing the contributions of local citizens and businesses through the Citizen and Business of the Year awards. The Chamber is excited to announce that the 2024 Citizen and Business of the Year awards will take place on Thursday, April 25th at the Cushing Memorial Hall, 673 Main Street in Norwell from 6:30pm-9:00pm.

In addition to honoring our Citizen and Business of the Year, we are expanding the event to recognize the volunteers that make our town an amazing place to live, work and play. There are dozens of At-Large Committees in the Town of Norwell, totaling 161 volunteer positions. Additionally, there are many cultural, charitable, not-for-profit and school-related groups that are run by local volunteers and benefit our community greatly.

To truly recognize these volunteers, we are looking for sponsors to support this event and thank those that have dedicated their time and efforts to our community. Your sponsorship will underwrite the cost of the event and allow us to keep admission costs low for the public. This year's event will consist of:

- Appetizing dishes provided by up to 8 local restaurants and chefs, served as "Taste of"- styled event
- Cash bar
- DJ and photo booth
- Keepsake program honoring award recipients and sponsors

Sponsorship Opportunities:

\$1000+ Platinum Sponsorship:

- Headliner sponsorship (limited to first 4 donors at this level)
- Full page ad in keepsake program
- Premier location of your logo in all event signage
- Company logo featured in all event promotions (website, email marketing, social media, signage, etc.)
- Dedicated posts on Instagram and Facebook announcing your sponsorship and sharing your preferred company promotional messaging
- Option to be profiled on NSTV, Chamber social media sites and news articles about the event
- Opportunity to provide marketing materials (flyers, business cards, branded items) in swag bags to be distributed at the event
- Opportunity to showcase your participation in your own company marketing efforts



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\$500 Gold Sponsorship:

- Half page ad in keepsake program
- Company name featured in all event promotions (website, email marketing, social media, signage etc.)
- Dedicated post on Instagram and Facebook announcing your sponsorship
- Opportunity to provide marketing materials (flyers, business cards, branded items) in swag bags to be distributed at the event
- Opportunity to showcase your participation in your own company marketing efforts

\$250 Silver Sponsorship:

- Quarter page ad in keepsake program
- Featured in a post-event social media post highlighting your participation
- Opportunity to provide marketing materials (flyers, business cards, branded items) in swag bags to be distributed at the event
- Opportunity to showcase your participation in your own company marketing efforts

\$125 Bronze Sponsorship:

- Quarter page ad in keepsake program
- Featured in a post-event social media post highlighting your participation
- Opportunity to showcase your participation in your own company marketing efforts

Please contact Margaret at 617-780-6850 or Margaret@OverTheMoonParenting.com with any questions.

SPONSORSHIP SUBMISSION FORM:

Sponsorship Donation: \$ _____

Company Name: _____

Contact: Name: _____

Phone Number: _____

Email Address: _____

Please submit this form, along with your logo, to LISA@POPALOCKMA.COM

Mail payment to: Norwell Chamber of Commerce, P.O. Box 322 Norwell, MA 02061